

# Press Release

## SZA Schilling, Zutt & Anschütz advises SevenVentures on participation in food-startup KoRo.

A team led by SZA Schilling, Zutt & Anschütz partner Dr. Oliver Schröder has advised SevenVentures GmbH on the acquisition of a participation in KoRo Handels GmbH as part of a new financing round.

KoRo was established in Berlin in 2014 and is one of the fastest growing D2C companies with around 300 employees. The natural and durable products are sold in the company's own online shop as well as in stationary and online retail shops.

SevenVentures is an investment arm of ProSiebenSat.1 and the leading TV media investor. As a partner for high-growth, consumer-centric companies, SevenVentures offers a flexible investment model comprising minority interests and media cooperations: In return for shares in their equity (media-for-equity) or revenue (media-for-revenue), companies primarily receive advertising slots on ProSiebenSat.1's stations.

### **SZA Schilling, Zutt & Anschütz:**

Dr. Oliver Schröder LL.M. (NYU) (Lead/Corporate Law/M&A, Frankfurt), Maximilian Mersch, LL.M. (Nottingham) (Co-Lead, Corporate Law/M&A, Frankfurt), Prof. Dr. Kristian Fischer, Dr. Jürgen Fluck (both Regulatory, both Mannheim), Dr. Steffen Henn (Intellectual Property, Mannheim), David Kleineidam (Corporate Law/M&A, Frankfurt), Ann-Kristin Müller (Labour Law, Frankfurt), Dr. Elena Neumüller (Tax, Mannheim)

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# SZA SCHILLING, ZUTT & ANSCHÜTZ

## **SZA Schilling, Zutt & Anschütz Rechtsanwaltsgesellschaft mbH**

SZA Schilling, Zutt & Anschütz has been one of the most respected German business law firms for over one century. With its lawyers and offices in Frankfurt, Mannheim, Munich, and Brussels, the firm advises national and international clients on all complex legal issues arising in business.

### **Press contact**

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